

RONALD McDONALD HOUSE OF DALLAS

2014 TRAINS AT NORTHPARK SPONSOR CONTRACT

Name of company and/or individual: _____
Address: _____ City _____ State _____ Zip _____
Contact: _____ Phone: _____ Email: _____

SPONSORSHIP LEVELS

PLATINUM BARON (\$25,000-above)

Includes: Prominent sponsor recognition inside exhibit
Prominent sponsor recognition on all media opportunities
Private use of exhibit for company/guests on a selected date
Trainscape building with name/logo on display
VIP tour of RMHD with lunch for 10 guests
Personalized Limited Edition RMHD passenger car at exhibit
Invitation to Sponsor Cocktail Party for 10 guests
100 Complimentary Tickets to exhibit
30 Tickets to Sponsor Sneak Peek Breakfast
15 Holiday valet parking passes at NorthPark
NEW—Special Kid Conductor Experience

GOLDEN SPIKE (\$10,000-\$24,999)

Includes: Major sponsor recognition inside exhibit
Major sponsor recognition in all printed materials
Trainscape billboard with name/logo on display
Personalized Limited Edition RMHD passenger car at exhibit
Invitation to Sponsor Cocktail Party for 8 guests
50 Complimentary Tickets to exhibit
15 Tickets to Sponsor Sneak Peek Breakfast
8 Holiday valet parking passes at NorthPark
NEW—Special Kid Conductor Experience

SILVER EXPRESS (\$5,000-\$9,999)

Includes: Sponsor recognition inside exhibit
Sponsor recognition in all printed materials
Trainscape billboard with name/logo on display
Personalized standard railcar at exhibit
Invitation to Sponsor Cocktail Party for 6 guests
25 Complimentary Tickets to exhibit
12 Tickets to Sponsor Sneak Peek Breakfast
5 Holiday valet parking passes at NorthPark
NEW—Special Kid Conductor Experience

CHIEF ENGINEER (\$2,500-\$4,999)

Includes: Sponsor name displayed at exhibit
Trainscape billboard with name/logo on display
Personalized standard railcar at exhibit
Invitation to Sponsor Cocktail Party for 4 guests
15 Complimentary Tickets to exhibit
10 Tickets to Sponsor Sneak Peek Breakfast
3 Holiday valet parking passes at NorthPark

SUPER CONDUCTOR (\$1,000-\$2,499)

Includes: Sponsor name displayed at exhibit
Personalized standard railcar at exhibit
Invitation to Sponsor Cocktail Party for 2 guests
10 Complimentary Tickets to exhibit
8 Tickets to Sponsor Sneak Peek Breakfast
2 Holiday valet parking passes at NorthPark

STATIONMASTER (\$500-\$999)

Includes: Personalized standard railcar at exhibit
Invitation to Sponsor Cocktail Party for 2 guests
5 Complimentary Tickets to exhibit
4 Tickets to Sponsor Sneak Peek Breakfast
1 Holiday valet parking pass at NorthPark

In Lieu of a Sponsorship, I would like to make a donation of: \$ _____

BENEFITS *Please complete ALL items below*

- Personalized railcar message & theme* (30 characters): _____
*Examples of railcar messages: business name, family name, children's names, holiday message.
Please circle your railcar design theme choice: Christmas Hanukkah Winter Other: _____
- List Name in printed materials as (Printing Deadline-October 13, 2014): _____
- Send party invitations to (if different from above): _____
- We are interested in volunteering at The Trains at NorthPark. Please contact me with more information.
- Decline all benefits

PAYMENT INFORMATION

- Enclosed is a check payable to the Ronald McDonald House of Dallas. Amount Enclosed \$ _____
Charge my: Visa MasterCard Discover Amex (circle one). Name on Card _____ Amount \$ _____
- Card Number _____ Exp. _____ CVV # _____
- Please bill in January 2015** Ronald McDonald House of Dallas is a non-profit 501(c)(3) organization. The tax-exempt number is 75-1609401.



Sponsor Signature

Date

Please make a copy of this contract for your records and send the original copy to:

Ronald McDonald House of Dallas 4707 Bengal Street, Dallas, Texas 75235 Phone: 214-631-7354 Fax: 214-631-1527

Does your company match gifts? Attach your company's matching gift form to this contract and we'll do the rest.